



Dear Potential Sponsor,

I am pleased to forward to you Central Ohio AGA's 2011-2012 Corporate Sponsorship Packet.

Central Ohio AGA hopes to make it easy and efficient for you to maximize your marketing dollars. Within our Corporate Sponsorship Packet you will find that sponsorships are available at several different levels. The Registration Form is located on the last page of the Corporate Sponsorship Packet.

If you have any questions about the Corporate Sponsorship Packet, please give me a call at 614-846-1899 or email me at csimmons@jginc.biz. I look forward to working with you this coming year.

Sincerely,

Carrie Simmons, CPA
Sponsorship Chair

Enclosure

ABOUT US

The Central Ohio Association of Government Accountants' (AGA) purpose is to serve professionals in the government financial management community by providing quality education, fostering professional development and certification, and supporting standards and research to advance government accountability.

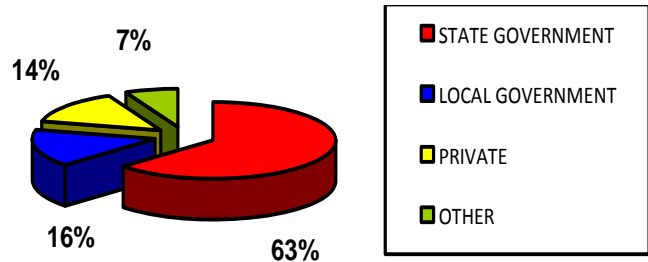
For over 50 years, the Central Ohio AGA has addressed issues and challenges facing accountability professionals from local, state and federal governments, as well as private sector organizations. Currently, our range of affordable and convenient professional education opportunities, our well-respected certification program, and our website and periodic newsletters keep members in touch with the latest developments, making Central Ohio AGA the go-to source for government accountability.

Our educational events, ranging from 2 to 4 hours in length, are held periodically from August through May (average 55 attendees). Our two-day Central Ohio Professional Development Conference (PDC) is held in October and is our largest educational event of the year. The PDC attracts leaders from federal, state and local governments, as well as the private sector, who are committed to making government more accountable to the people they serve. Offering Continuing Professional Education (CPE) hours, technical training, emerging trend snapshots and lessons learned from the best in the business, the PDC is considered a "must" in many financial managers' training plans.

Our monthly educational events and PDC provide you with prime opportunities to network with existing clients and bring your name to the attention of leading government executives and decision-makers. Our sponsor benefits enhance and strengthen your name recognition and bring you closer to the prospects you most want to reach.

ABOUT OUR MEMBERS

The Central Ohio AGA Chapter has over 400 members. They are employed as follows:



ABOUT OUR SPONSORSHIP PROGRAM

Central Ohio AGA is Ohio's premier association in advancing government accountability. If your target market includes chief financial officers, auditors, accountants and treasurers, then you need to be visible within our organization.

The Sponsorship Program is an affordable way to support Central Ohio AGA's strategic goals and attain recognition in the government finance community.

Sponsors will receive the following benefits based upon their level of participation:

PLATINUM LEVEL - \$ 3,000

- ★ All Bronze Level sponsorship benefits;
- ★ Four complimentary registrations at each educational event, including the PDC
- ★ One full page ad in the Central Ohio AGA Newsletter reaching over 400 Chapter members
- ★ For the sponsorship year, an ad can be placed on the front page of our website:
www.coaga.org
- ★ One ½ page ad in the annual PDC program
- ★ Participant Gift Sponsor (including name and logo along with AGA logo) at the annual PDC
- ★ Registration for four at Central Ohio AGA's Annual Golf Outing

SILVER LEVEL - \$ 1,000

- ★ All Bronze Level sponsorship benefits
- ★ One complimentary registration at each educational event, including the PDC
- ★ One ¼ page ad in the Central Ohio AGA Newsletter reaching over 400 Chapter members
- ★ One ¼ page ad in the annual PDC program
- ★ Registration for two at Central Ohio AGA's Annual Golf Outing

GOLD LEVEL - \$ 2,000

- ★ All Bronze Level sponsorship benefits
- ★ Two complimentary registrations at each educational event, including the PDC
- ★ One ½ page ad in the Central Ohio AGA Newsletter reaching over 400 Chapter members
- ★ For one month, an ad can be placed on the front page of our website: www.coaga.org
- ★ One ½ page ad in the annual PDC program
- ★ Registration for two at Central Ohio AGA's Annual Golf Outing

BRONZE LEVEL - \$500

- ★ Recognition on our web site: www.coaga.org with a link to your organization's web site
- ★ A sponsor listing in all of our newsletters
- ★ Free job postings on our website
- ★ Recognition at our social and educational events
- ★ A sponsor listing in our annual PDC registration brochure (if confirmed before printing)
- ★ A sponsor listing in our annual PDC program (if confirmed before printing)
- ★ Special name badge ribbons denoting sponsorship level for company representatives to wear at the annual PDC
- ★ Opportunity to place items in a promotional bag at the annual PDC
- ★ Opportunity to perform speaker introductions at the annual PDC
- ★ PDC registration mailing list in electronic format, upon request



CORPORATE SPONSORSHIP 2011-2012

REGISTRATION FORM

Sponsorship year runs through June 30, 2012

Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

Level of Sponsorship:

- _____ Platinum Level - \$3,000
- _____ Gold Level - \$2,000
- _____ Silver Level - \$1,000
- _____ Bronze Level - \$500

Payment:

_____ Enclosed is my check for \$_____

(Make check payable to Central Ohio AGA)

Note: If you choose a level of sponsorship that offers an ad, please provide in electronic format.

Please return this form to the attention of:

Carrie Simmons, CPA
333 County Line Rd. West
Westerville, OH 43082
Phone: (614) 846-1899
Fax: (614) 846-2799
Email: csimmons@jginc.biz